

tag INSIDER

CUSTOMER LOYALTY PROGRAM

1 MISSION

Our mission is to inspire you and spark authentic moments through beautifully designed, purposeful products. We invite you to be part of the **tag** Insider Program and discover products that are truly intuitive, connected, fresh, and optimistic!

3 TIERS

ELITE

10%

DISCOUNT

Invoiced Dollars
\$10,000+

PREMIER

6%

DISCOUNT

Invoiced Dollars
\$6,000 - \$9,999

ENTHUSIAST

3%

DISCOUNT

Invoiced Dollars
\$3,000 - \$5,999

4 EASY STEPS

SHOP | Shop everyday and seasonal collections and earn your tier based on qualifying invoiced order dollars.

QUALIFY | Earn your tier level for the current year and enjoy the benefits through the following year.

EARN DISCOUNTS | The more we ship, the more discount you can earn!

SAVE | Enjoy **BIG** savings!

tag INSIDER Program Details

- Tier requirements are based on invoiced orders (excluding freight) within a calendar year (1/1 - 12/31).
- Once a tier level is established, it will take effect immediately after order is invoiced and will be applied to future orders.
- Rising tier status is based on invoiced orders (excluding freight) achieved in same calendar year for next level tier.
- Participants receive their tier discount for the remainder of the calendar year in which it is earned and in the subsequent calendar year.
- Member must re-qualify for **tag** INSIDER status each calendar year.
- Customers must remain in good credit standing to maintain loyalty discount status.
- Applies to Everyday and Seasonal orders.
- Faire Order to not qualify towards Insider Loyalty Status

THANK YOU FOR BEING A VALUED CUSTOMER!